

ANNOUNCEMENTS

New Member Benefit – Sports Vision Gallery Print Discount



Active Focus prints are now available to SVS members **\$10 OFF** the regular price!

Discount does not include shipping & handling and tax where applicable.

Currently there are seven *Active Focus* prints to choose from. 20"X24" canvas artwork ready to hang with hardware included.

SVS members are encouraged to call the AOA Order Department at (800) 262-2210 or email order to orders@aoa.org. *This savings is not available on the AOA online store.*

Members must reference 'Sports Vision Discount' when ordering.

To view the available *Active Focus* prints in finer detail, please visit <http://www.aoa.com/Active-Focus.php>

Featured Sports Vision Guidebooks for this Issue are . . .



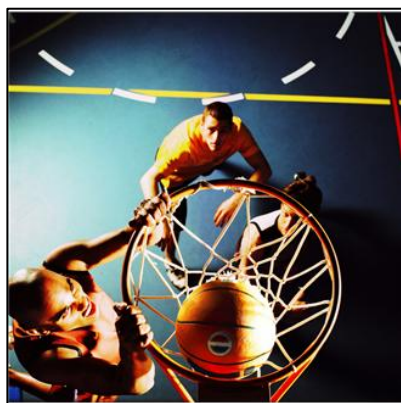
AMERICAN FOOTBALL

Visual skills needed for this sport:

- Refractive Status
- Static Visual Acuity
- Dynamic Visual Acuity
- Contrast Sensitivity
- Ocular Motilities

Visit this link to see complete list of visual skills

<http://www.aoa.org/x6220.xml>



BASKETBALL

Visual skills needed for this sport:

- Visual Acuity
- Peripheral Vision
- Depth Perception
- Eye Motility
- Eye-Hand/Body/Foot Coordination
- Visualization

Visit this link to see complete list of visual skills

<http://www.aoa.org/x6220.xml>

Interested in Writing in “A Section by Sections” Peer Reviewed Journal?

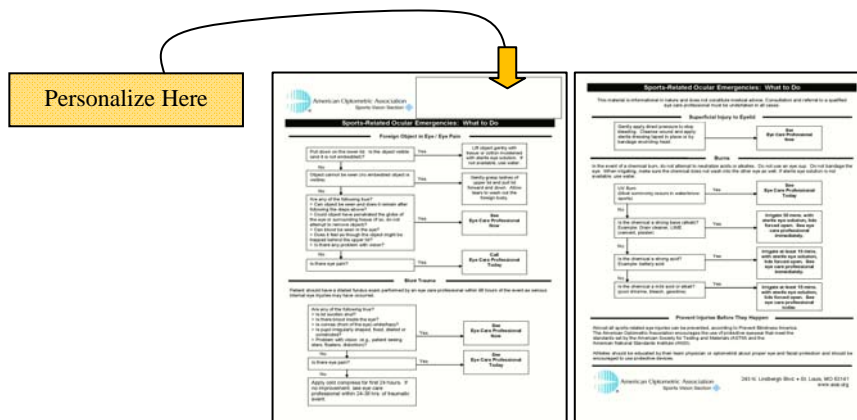
Visit the SVS Web Site page – www.aoa.org/SVS.xml under *Member Benefits* for details



Get Ready for School – SVS Ocular Emergency Triage Card

Personalized your SVS Ocular Emergency Triage Card with your practice’s logo and contact information! This valuable triage card can be distributed to high school and college athletic trainers and coaches, community health clubs and other sports-related organizations.

The **SVS Ocular Emergency Triage Card** is a great sports vision marketing tool and an excellent way to help promote sports vision services and cultivate a rapport with local athletic trainers.



[Click here for the triage card.](#)

The triage card is an 8.5” X 11” two-sided form that can also be downloaded from the AOA SVS Web site page at <http://www.aoa.org/x16590.xml>. A practice’s stamp can be used in the top right-hand area or the card can be sent to a local printer to typeset the contact information. For different formats requested by a printer, contact a Section coordinator by e-mail at AGKrewet@aoa.org or MLFlower@aoa.org and specify company name and format needed.

Visit the SVS Web Site page - Member Benefits for details at www.aoa.org/SVS.xml.

SPORTS VISION MAGAZINE

AOA SVS members will receive a 30% discount on all new subscriptions to *Sports Vision Magazine* online.

The AOA Sports Vision Section (SVS) has partnered with *Sports Vision Magazine* to offer a new exciting member benefit!

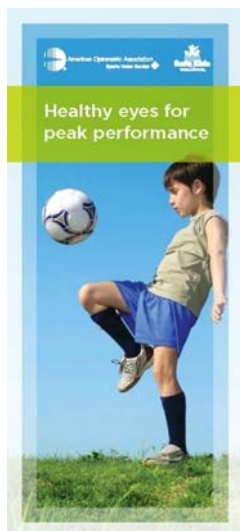
[Click here to take advantage of the new AOA SVS member discount!](#)

How Do Athletes Become Experts?

What essential attributes distinguish experts from lesser-skilled athletes?

What have experts learned that others have not?

[Click here for these questions and many more that are the central focus of a new publication called *Expert Advantage Quarterly*.](#)



'Healthy Eyes for Peak Performance' Brochure

The AOA SVS and Safe Kids Worldwide® have teamed up to offer a FREE educational brochure titled "Healthy Eyes for Peak Performance."

The brochure offers practical advice on how to maintain children's healthy vision, including information on the importance of regular eye exams, the harmful effects of extended exposure to the sun, and the necessity of protective eyewear during sports activities.

Healthy Eyes for Peak Performance is generously sponsored by Vistakon®, and can be viewed or downloaded from the AOA SVS Web site page – click on this link www.aoa.org/performance.xml. The brochure is now available in Spanish.

If you would like to order a set (50 brochures) for your office, e-mail your request to healthyeyes@inkandroses.com. Make sure to include your name, practice, address, and ZIP code for mailing purposes and specify English or Spanish version.

This program is generously sponsored by:



DIVISION OF
Johnson & Johnson Vision Care, Inc.

Product Review: NIKE Vapor Strobe

Please note the correction to the article 'Product Review: NIKE Vapor Strobe' published in the Spring issue.

The product called Strobe Specs is *not* a product of NIKE, as the article incorrectly stated in the third paragraph.



Interprofessional Relations

The council has developed relationships with three main allied organizations:

- Joint Commission on Sports Medicine and Science (JCSMS)
- National Athletic Trainers Association (NATA)
- American College of Sports Medicine (ACSM)

We continue our interactions with these organizations.

We have also worked with other organizations and look to develop further relationships. We feel that these relationships not only help our athletes, but also help our SVS members and optometry as a whole.



Join AOAConnect[®] SVS GROUP

and get *connected* with your section today! Join us here at <http://connect.aoa.org> for discussion and idea-sharing.

Be on the lookout for Upcoming Events on the AOA Facebook page for Sports Vision Section!

“Like” the SVS Fan Page - Click on this link to become a new fan:

<http://www.facebook.com/home.php#!/pages/AOA-Sports-Vision-Section/120141084215>

Visit the SVS Web site page by clicking here www.aoa.org/SVS.xml.